



Humanitarian Aid 2.0: Ukraine

Six Months Impact Report • August 2022

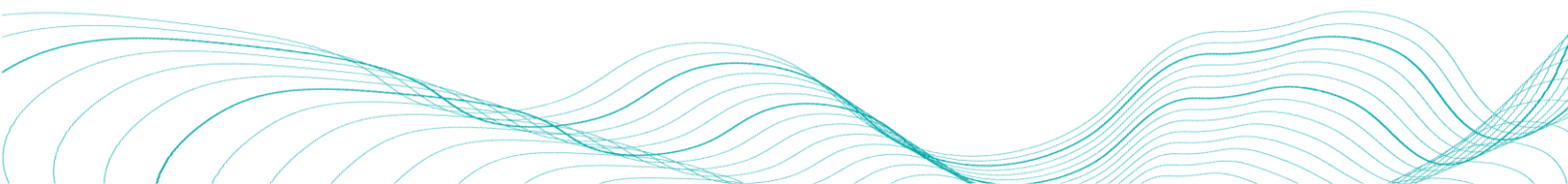




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Executive Summary

The work of AI for Good and our partners can be seen through numbers:

6 Programs



LifeForce

Safe and Secure real time aid platform.

Svidok

The online War Crimes Journal.

Economists for Ukraine

Over 300 international economists and academics working together to stop Russian aggression and prepare for Ukraine's future.

Rebuild, Reimagine, Accelerate: Ukraine

With Ukrainian and international stakeholders, to provide a viable, detailed, and operational plan to rebuild Ukraine for Ukrainians.

Yermak-McFaul International Working Group on Sanctions Against Russia

A core partner, Chair of the IT Sanctions Subgroup.

Direct Aid

Grassroots fundraising and supply distribution totalling \$40k to date. All in all, we provided over 2,000 pairs of shoes, mostly to women and children.

40 Ukrainian Team Members



By spending money hiring Ukrainians and paying a living wage to every single team member, we are helping to spur economic activity at a time when many companies are pulling out of the highest value sectors of Ukraine's budding service economy. In short:

We are empowering Ukrainians to take their country back and help their fellow countrymen.

5 Events & Video Assets



A Conversation with Ukraine

brought together politicians, injured soldiers, emergency doctors, and even a modern-day princess to talk about the war in their own words

Exhibition in the US Capitol

in partnership with Dattalion we shared Svidok with US Senators, the Ukrainian Ambassador, and elected officials from Ukraine

Two animated videos

explaining the impact of the war on civilians and the aid and emotional support available through Svidok and LifeForce

A live action film

by our Ukraine Team showing how LifeForce works on the ground in real time

\$400k Funding



- ✓ Has supported Ukrainian employees and their families
- ✓ built advanced tech aid platforms
- ✓ provided shoes for children, and broad medical support
- ✓ created visuals to tell the story
- ✓ supported international experts to advise on sanctions and a recovery plan for Ukraine
- ✓ helped our core team to coordinate this worldwide effort.

Just think what we could do with \$4 million?



Introduction: The War so Far

On February 24th, Ukrainians were denied sleep by the sound of artillery, advanced missile systems, and Russian air attacks obliterating the fabric of European society and marking the beginning of the largest land war in Europe since the end of the Second World War. For the first time this century bomb shelters and air raid sirens were not tested, but used multiple times during the day and night. People had a few seconds or a minute of forewarning of explosions that might destroy everything they had spent their lives building.

The AI for Good Foundation's CEO James Hodson and Chief Economist Anastassia Fedyk have many close family members in Ukraine and spent the first week of the war supporting, advising, and getting people to safety. Our team saw first-hand the frictions in society when confusion reigns: people paralysed by fear and each day bringing new stories of unspeakable tragedies engulfing normal families in peaceful communities. We saw the Russian cyberwar machines warming up, identifying civilian infrastructure from humanitarian aid websites, hospitals, and food storage facilities, and bombing one at a time like a simple computer script moving through a list. We saw distributed denial of service attacks on doctors' offices and saboteurs painting the tops of schools, supermarkets, residential towers, and medical facilities with glow-in-the-dark paint to help Russian pilots destroy them more easily. We saw military infiltrators opening fire with AK-47s on people standing in line for medicines. We saw international NGOs raising tens of millions of dollars in hours, then pulling their operations out of critical cities.

We saw the courage of a nation that has suffered over and over again for a thousand years at the hands of the same aggressor and has never given up. We needed to act.

Then, we saw communities coming together. We saw Ukrainians push tanks back with their bare hands. We saw battalions with shared weapons and no body armor outsmarting Russia's elite forces. We saw local efforts with no funds making thousands of free meals each day—in shuttered restaurants—for displaced and vulnerable individuals. We saw the courage of a nation that has suffered over and over again for a thousand years at the hands of the same aggressor and has never given up. We needed to act.

Our Approach

The collective efforts borne out of February 2022 and generously funded by the Oxman-Ackman Family Fund and individual donors include: Svidok, LifeForce, Economists for Ukraine, and Direct Humanitarian Aid. The following is a summary of each necessary piece and the methodology behind this comprehensive response:

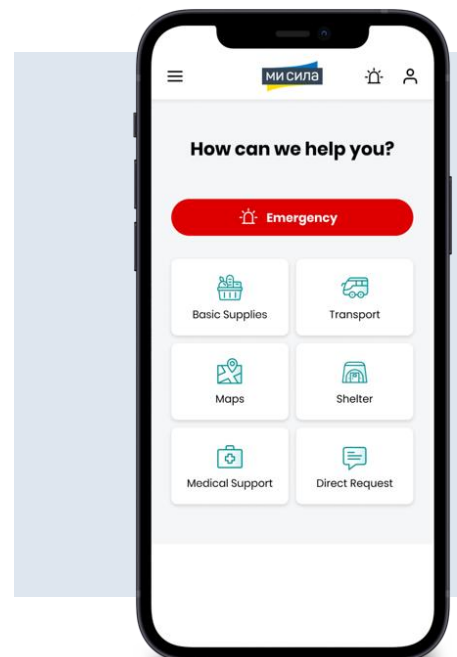
LifeForce / MySyla

As the Ukrainian government and community groups tried to organize aid information for locals to find on the web and via telegram channels, the Russian military digital teams used them to plan deadly attacks against civilians—causing the Ukrainian government to ask for all such resources to be immediately removed from the open web. Our philosophy to helping people is simple:

Give them the tools to maximize the resilience of existing inventory and supply relationships, repair and boost the available network of suppliers, logistics, and outlets, and make it maximally simple to bring communities together to find what they need when they need it.

LifeForce is a platform that makes it extremely secure and simple for individuals to ask for and find the things they need to survive.

It covers food, clothing, fuel, baby supplies, pet supplies, basic goods, shelter, transport, medicine, healthcare, and an emergency beacon for life-threatening situations. A user can find the closest place to their location that is currently open and has the medicine they need with three clicks. A user can tell our local team their location and that they are in imminent danger in two clicks, so our team can coordinate with emergency response teams and monitor the user's location status.



The LifeForce platform never reveals a list of pharmacies or supermarkets, and it automatically identifies and blocks behavior aimed at compromising the safety of information in the system.

Beyond cybersecurity safeguards, LifeForce has partnered with Au10tix, a leading supplier of real-time identity verification and validation to ensure that the user is always who they say they are, are really located in the area of service, and can be held accountable for their behavior.

"I believe that LifeForce is an extremely important project that will give Ukrainians a sense of confidence and security, because they will always have an understanding of where exactly they can get essential goods. It brings people together and gives hope for a safe tomorrow."

— Oleksandr Usik

etc. to owners or local administrators who are incentivised to help the community get what they can supply, cut down on long lines waiting to be told the item is out of stock, and increase the safety of the local infrastructure.

The LifeForce system, by seeing both sides of the market, is able to provide in-depth reports to the government highlighting items that are in critically low supply, over-supply, or may shortly become important. This can go some way to mitigating the sparse information landscape that often leads foreign providers of aid shipments to guess at what is needed, and disappointed communities near the front lines in Ukraine receiving shipments of 25,000 N95 masks.

The AI for Good Foundation now has almost 40 employees in Ukraine employed in the development and deployment of LifeForce and Svidok—both platforms being fully developed by Ukrainians in Ukraine, supporting local economic sustainability and reinvestment in the community.

Each major deployment city has a team of 6+ responsible for the different need categories, government relations, and outreach. Our analyst teams are responsible for the timeliness and accuracy of all information stored in the platform, and delegate responsibility for individual store locations, hospitals, shelters,

Svidok

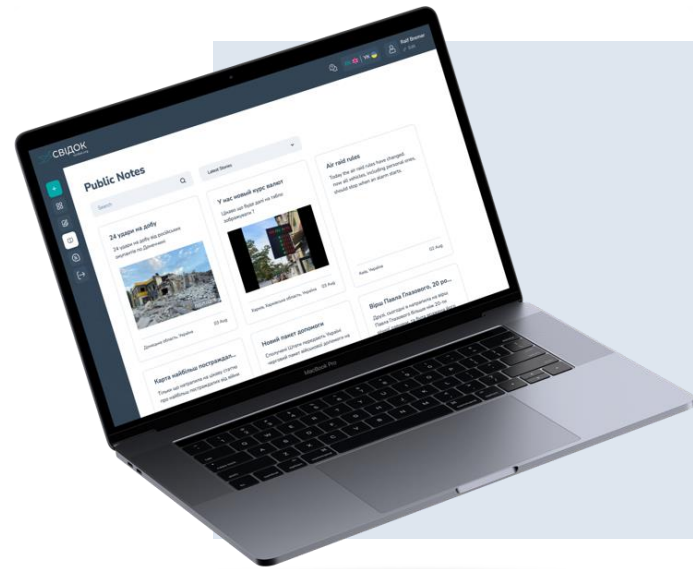
“Witness” in Ukrainian

In June we launched [Svidok.org](https://svidok.org), a digital war journal allowing people in Ukraine to record their experiences of life during active conflict for the purposes of archiving their stories, uncovering war crimes, and educating future generations.

The world learned a lot about World War II from personal accounts such as the Anne Frank diary. Svidok enables real-time recording of thousands of digital “Anne Frank diaries” to help us process, understand, and remember this war.

The platform promotes a citizen science approach to gathering evidence for war crimes that perfectly complements the Ukrainian government’s own efforts (warcrimes.gov.ua) by allowing users to easily and automatically submit official information through the government portal, while at the same time recording more compelling and personal narratives on svidok.org. Users decide whether and to what extent their stories are shared, with the option to make stories fully public, only available to war crimes investigators and officials, private until after the war, or fully private.

War crimes investigators, prosecutors, and relevant government officials can apply for official accounts which provide access to investigator-level stories contingent on a background check. The AI for Good Foundation employs content moderators with extensive journalistic fact-checking experience to help maintain certain standards in the platform’s public stories, as well as advanced technology to help identify potentially troublesome content.



“We are especially proud that we are able to work with, and pay, a team of talented Ukrainian developers and translators—they have been the backbone of Svidok’s development. The team’s key aim was to build an engaging and easy to use online platform that encourages regular journaling. This became more complex alongside the question of whether journal posts containing written, video and photographic evidence of potential war crimes could be used in a court of law. The simple answer is yes, so long as the metadata is stored.”

Direct Humanitarian Aid

In addition to LifeForce, Economists for Ukraine and the AI for Good Foundation team have leveraged our on-the-ground network in order to raise money and contribute items that are known to be needed. Via grassroots donation campaigns for specific categories of aid (shoes, tablets, medical, drones, and more), **we were able to raise more than \$40k to cover verified basic needs through our networks.**



"By talking to people working on the ground in Ukraine, we identified a crucial unmet need: shoes. Many Ukrainians fled war zones with only the clothes on their backs. Aid organizations were distributing donated used clothing, but donated shoes were scarce, as people tend to wear them out. No organization was providing shoes to internally displaced Ukrainians, and because of income losses many displaced Ukrainians could not afford to buy shoes for themselves. So they were walking around in weather-inappropriate and/or very worn out shoes....Some of the shoes were given to orphaned children brought to a local orphanage from the Donbas region. All in all, we provided over 2,000 pairs of shoes, mostly to women and children. The children were very happy to have comfortable shoes to run around and play in. The displaced men and women were relieved to no longer have to walk around in worn-out or weather-inappropriate shoes."

— Tatyana Deryugina, Member of Economists for Ukraine

"I am trying to bring together my personal and professional experience to help Ukrainians. For example, to raise funds, me and other economists have given feedback on academic paper introductions in exchange for donations. We are now planning a series of career workshops for PhD students and a set of e-books with the same purpose. My personal connections in Ukraine have helped me ensure that the donations go to people who actually need them." – Tatyana Deryugina

"It's very nice to realize what we can do. People are amazed that it's possible to get such a gift in the middle of war. Some show up in torn slippers. Recently, some people who previously weren't able to get shoes got some for the whole family. There are people here from Berdyansk, Mariupol, Kharvkiv. People who lost their homes, who are not able to go home, who left with one small bag, who have no way to get their things, who are paying huge amounts of money for housing. [Getting shoes] is a chance to have solid ground under their feet. It gives people confidence in a new day. At least their shoes are taken care of." – Anonymous

Economists for Ukraine & the Rebuild Project

On February 27th, the AI for Good Foundation helped to create the **Economists for Ukraine** initiative, **acting as the organizational backbone** for efforts focussing on:

- ✓ Combating misinformation
- ✓ Providing an expert economic perspective to governments and stakeholders
- ✓ Creating economic incentives and better mechanisms to identify and distribute aid in Ukraine
- ✓ Supporting researchers and educators in Ukraine to continue their activities
- ✓ Finding ways to supplement losses of working hours/pay due to the war

There are now more than 300 members of the Economists for Ukraine community, and over 140 active contributors to one or more of the programmes.

In April, the Economists for Ukraine joined forces with Michael McFaul at Stanford, and Andrii Yermak, Chief of Staff to the Ukrainian government, as part of the International Working Group on Sanctions Against Russia. This group has been extremely visible in providing recommendations for effective sanctions regimes against Russian individuals, companies, and the government.

As a result of this work, the Russian government placed our CEO, James Hodson, on its travel ban list of 25 high-profile individuals, along with Joe Biden's family and Senator Mitch McConnell. We were happy to receive such recognition of the global impact of our efforts.

The group's position papers have been shared by President Zelenskiy with visiting heads of state and delegations, and have formed the basis for energy, trade, and individual sanctions as part of the expanded sanctions regime against Russia.

As a result of this work, the Russian government placed our CEO, James Hodson, on its travel ban list of 25 high-profile individuals, along with Joe Biden's family and Senator Mitch McConnell. We were happy to receive such recognition of the global impact of our efforts.

In May, the AI for Good Foundation and the Economists for Ukraine initiative started working towards a blueprint for the eventual reconstruction of

Ukraine, in partnership with the Centre for European Policy Research (CEPR) and CEPR Press. This project provides practical operational guidance on the planning, rehabilitation, and reconstruction phases of the anticipated post-war Ukrainian state.

The AI for Good Foundation's involvement builds on our work with municipal and national governments around the world—our [Intelligent Societies Program](#)— to operationalise the transition to sustainable economic development. Our interventions can redefine the role of educators in rural communities just as well as lay 10,000km of fiber optic cables. We can create effective digital citizenship and registration services just as well as encourage foreign direct investment through smart fiscal policy and legislative overhauls.

Key Team Members

AI for Good Foundation ai4good.org

Based in California, the AI for Good Foundation provides support for all aspects of the collaborative efforts helping Ukraine.



James Hodson

CEO

Creator of the LifeForce and Svidok Platforms, member of the International Working Group on Sanctions Against Russia, and architect of the Rehabilitate, Rebuild, Accelerate Ukraine Project. Founding member of the Economists for Ukraine initiative.



Cory Alpert

Advisor for Partnerships and Communications



Tia Christopher

Chief Operating Officer

Fund Development and Reporting.



Anastassia Fedyk

Chief Economist, Professor at UC Berkeley

Founding member of Economists for Ukraine, member of the International Working Group on Sanctions Against Russia, and Strategic Advisor for LifeForce and Svidok Platforms.



Ralf Bremer

Director of Web Design

UX/UI Design for LifeForce, Svidok, Economists for Ukraine and collateral.



Ruchir Sachdev

VP of Marketing

Content Creation & Direction, animated videos explaining Svidok and LifeForce.



Lindsey Asis

Director of Programs

Project Manager of the LifeForce, Svidok, and Rehabilitate, Rebuild, Accelerate Ukraine Projects.



Ruby Webbe

Volunteer

Filmmaker and Team Member of Svidok.

Economists for Ukraine

econ4ua.org

A global collective of over 300 Economists and Academics working to end Russia's occupation of Ukraine. In addition to writing Op-eds and providing high-level interviews, they have formed a Sanctions Working Group and are developing a Rebuild plan for Ukraine post-conflict.



Tania Babina

Columbia University



Yuriy Gorodnichenko

UC Berkeley



Tetyana Balyuk

Emory University



James Hodson

AI for Good Foundation



Tatyana Deryugina

UI Urbana-Champaign and Lead for Direct Humanitarian Aid by the Economists for Ukraine and AI for Good Foundation



Ilona Sologoub

Kyiv School of Economics and Vox Ukraine



Anastassia Fedyk

UC Berkeley and Chief Economist at the AI for Good Foundation

The Ukrainian Leadership Team

The total paid Ukrainian Team has 37 Members made up of Developers, Security Professionals, Data Collection, Platform Moderators, Media Experts and Content Creators.



Yulia Tokarchukova

Program Manager, Svidok



Anatolii Nesterenko

Director, Legal and Regulatory



Yevhen Bondarenko

Program Manager, LifeForce



Anya Solyanyk

Director of Promotion & Content Moderator



Bogdan Sholokh

Regional Manager Kyiv, LifeForce



Diana Delyurman

Director of Content and Communications



Anton Bilichenko

Regional Manager Kharkiv, LifeForce



Olena Kuk

Director of Social and Community



Petro Obukhov

Regional Manager Odessa, LifeForce

Why Ukrainian Team Members?

The AI for Good Foundation's direct humanitarian programs in Ukraine make us one of the largest foreign employers as part of the war response efforts, with more than 80% of program money being spent in Ukraine, and the remainder on our core operational staff, legal, and licensing necessary to operate correctly and manage a diverse set of teams.

"Hello. I'm Roman, from Odesa, but originally from Luhansk—the easternmost city of Ukraine. When the war started in 2014, I was forced to leave my home and start life anew. And now that Russia has begun a new wave of a more bloody war, I don't want to look for a new life. I decided to stay in my new home and help to my country as much as I can, in a way I am good at."

— Roman Kulynych

pay taxes to the Ukrainian government and support their families. They support local businesses with their purchases and have the security to volunteer within a variety of additional community initiatives outside of working hours. Our users trust our products more because they are made by Ukrainians for Ukrainians, and they work natively in Ukrainian language—not English, not Russian.

Putting money into our direct humanitarian efforts has a first order impact of immediately supporting highly skilled people in cities under attack at a time when they all lost their jobs or had significant reductions in hours. It allows them to maintain their dignity and pour their heart into working to save their country. It has a second order effect of programmatic impact: getting people in the community the things they need and supporting local businesses, suppliers, and logistics. It also has a second order effect of putting more money back into the Ukrainian government's accounts through standard fiscal channels, and a third order effect of keeping businesses in business by maximizing the effectiveness of existing supply networks—not replacing them with a patchwork of air-lifted aid containers and hand-outs from tents. Lastly, our humanitarian programmes are not designed to stop when the war is over. They are designed to facilitate the rebuilding of Ukraine, increasing transparency, and making it easier to coordinate resources at the community level far into the future—we are in this for the long haul.

By spending money hiring Ukrainians and paying a living wage to every single team member, we are helping to spur economic activity at a time when many companies are pulling out of the highest value sectors of Ukraine's budding service economy. Manufacturing has been massively curtailed, and primary sectors like agriculture are on the verge of a logistical collapse due to blockades, scorched earth tactics, threats to life, and a lack of spare parts for critical equipment, chemicals, seed, and other key inputs. Our staff

"Every day in our city there are bombardments and people die. But over time everyone is getting used to it and gradually adapting to life during the war. Food and medicines began to appear on the shelves little by little, but still no one knows what goods are in stock today and which facilities will be functioning tomorrow. [...] People need a platform like MySyla, because every day they are risking their life and health, when they go out into the streets in search of necessary supplies."

— Anton Bilichenko

Svidok will be an important part of the work to prosecute the war criminals who have invaded our country. Their work will collect and verify the evidence of war crimes through a secure platform that our investigators and prosecutors will use to bring justice. We are excited to work with the AI for Good Foundation on this project, which is advancing the use of AI to help people in need in Ukraine and around the world."

— Maria Advееva, of The European Expert Association

A Conversation with Ukraine

We gathered eminent voices from Ukraine to share with us the ground reality of today, and how we can influence the future that unfolds tomorrow. Featured speakers included Princess Karina Bagration-Moukhransky, Director and Co-Founder of the Swiss Institute of Cultural Diplomacy; Maria Advееva, Research Director of the European Expert Association; Nataliya Popovych, Founder of WeAreUkraine.info; and Henry Shterenberg, President of the World Trade Center, Kyiv.

[Watch the video here](#)



Borodyanka, Ukraine
June 21, 2022

"My colleague lived in Borodyanka. We stayed in touch as long as we could during those horrible days. One evening she told us to pray for her and her family as there appeared to be very strong bombing there. In the morning she texted to the group that she had nothing except her life, her husband, her cat and the clothes she was wearing. As her house was ruined. Everything she had been creating, earning, caring for in her own house – everything was ruined by Russian fascists."

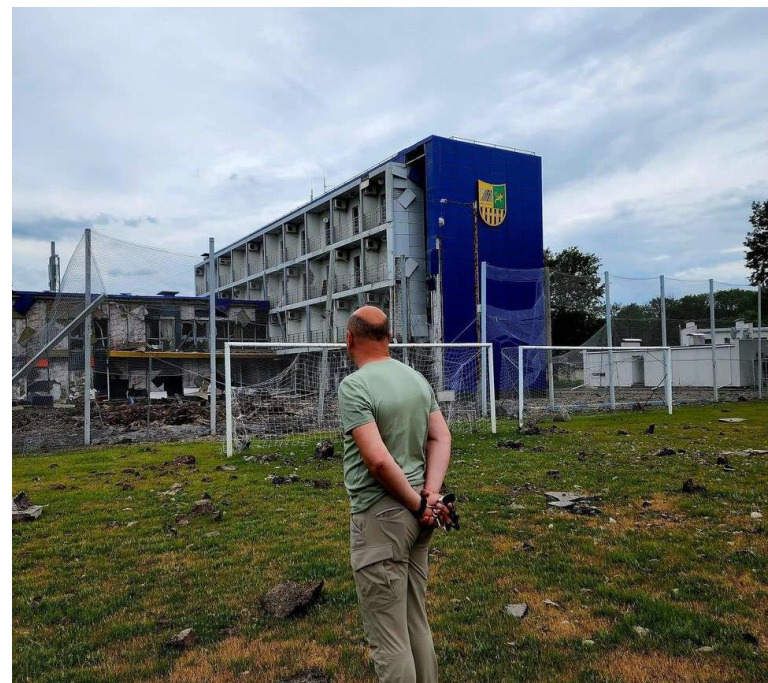
Storytelling & Multimedia

Explaining how technology works and creates impact is not always easy. The AI for Good team turned to visuals and animation to explain the process and the purposes. People are being displaced, killed, and maimed. Through thoughtful storytelling, we are giving our audience and supporters a window into the impact of war.

The [Svidok](#) platform is storytelling at its heart with a very serious purpose. Evidence collected on this platform—both video and still images—can not only be a record utilized to prosecute war crimes, but provides a window into the real time horror families and individuals are living through every day. In collaboration with Dattalion, we presented a visualization of the war crimes perpetrated by Russia at the US Capitol this July. The following was posted to Svidok and was included at this sobering event:



"Perhaps it is revenge, perhaps the total destruction of the sports infrastructure, or an attempt to prevent Ukrainian athletes from participating in international competitions, but Russia destroyed the training base of the Metalist soccer team, where the team trained, a children's sports school, and tournaments were held..."

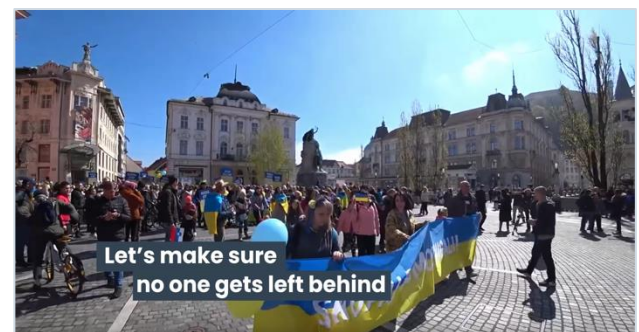
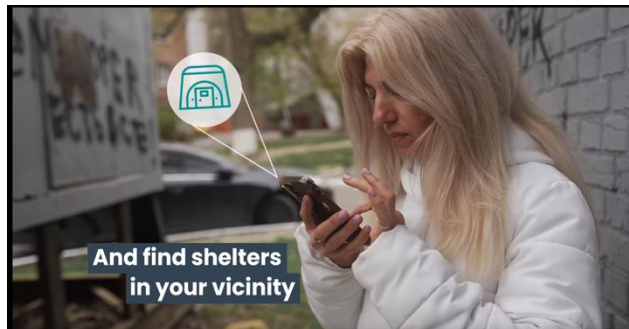
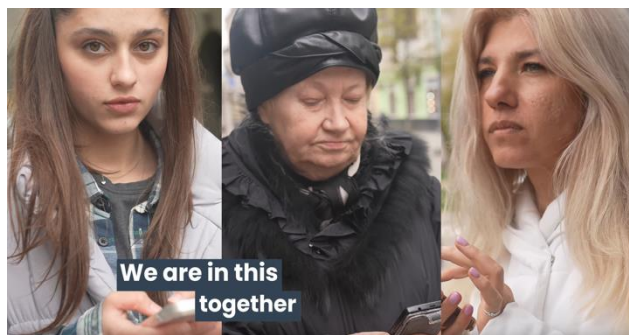


Kharkiv, Ukraine
June 5, 2022

Advertisement for Ukrainians

This video conveys how civilians in crisis, specifically in the ongoing situation in Ukraine, may use the LifeForce platform to find essential goods and services. Features highlighted in the video include using LifeForce to find the specific groceries people need, as well as locating nearby pharmacies and shelter. All actors and production team are Ukrainian, and all footage was gathered on-the-ground in Ukraine.

[Watch a draft of the video here](#)





The Challenges

The largest challenges we have faced as a Foundation in these projects surround the inherent frictions that exist in operating large international teams in wartime. Our Ukrainian developers and data collectors have been resilient and reliable even in the most straining of circumstances. However, we have at times found it difficult to meet our desired timelines simply due to the adverse impact the conflict in Ukraine has directly had upon our team. We have lost count of the number of times our coordinating calls have been interrupted by the sound of sirens and the need to take shelter.

Other challenges have been technical, specifically in relation to security and authentication. The AI for Good Foundation holds privacy and security paramount, especially in the technologies we are deploying in Ukraine. Because Russian aggressors directly target essential goods and services, democratizing this information to Ukrainian civilians is a complicated and serious issue. Many of our delays have occurred due to the stringent and necessary stopgaps we have put in place to ensure our solutions only save, not endanger, Ukrainian lives.

Security

One of LifeForce's most unique features is the level of security it provides for first responders and civilians needing aid. Applying security measures to a humanitarian platform has not been done before and authentication and usability have proved challenging. Our Ukrainian team has worked tirelessly with AUI0tix and our US-based team to problem solve—resulting in a state-of-the-art SAFE humanitarian aid platform.

"The most challenging part about working on LifeForce was to make the platform easy to use without compromising on the security aspect. We also had to find a way of providing just the right amount of complexity for administrators while keeping the search process simple for users." — Ralf Bremer, UX/UI Designer

LifeForce's databases contain real-time encrypted information on the flow and inventory of goods in several major Ukrainian cities, the availability of medicine and healthcare facilities, shelter capacity, transportation timetables, and much more. They are a treasure-trove of potential target information for the Russian military. As a result, we take very seriously all access paths to that

data, and have designed security protocols to limit the types of access supported by the database systems, servers, and network policies. We do not allow any data in our databases to be modified once stored—giving us full historical views over all updates we have received. We monitor all activity on encrypted database files, database in-memory structures, log files, and activity generated by the LifeForce application itself for potential security breaches.

Users of the LifeForce application must provide valid identity documents, show that they are the same person as pictured in the document, and show that they are a live human being able to follow verification instructions. In addition, we geo-locate users in a multi-faceted way that makes location spoofing very difficult—allowing us to limit application access to only those users who are within our service areas. Once inside the application, user behavior is monitored to identify any attempts to systematically harvest information, which triggers account suspensions and a human-driven verification and unblocking process. Our team members have the ability to report suspended users to law enforcement officials when the situation demands such an action. No system is hack-proof, and we must always remain vigilant. However, we do believe that the LifeForce system prohibitively raises the cost of extracting useful information for Russian operatives, thus making it the system of choice for getting people what they need, when they need it.



The Numbers

What have we accomplished so far?

LifeForce

- ✓ Our LifeForce programme is able to maintain more than 1,000 daily needs transactions per 100,000 population. This includes both updates to location-based information and inventory, as well as viable needs-matches in the platform that get civilians critical items like food, medicine, and shelter.

Svidok

- ✓ Since our launch of Svidok last month, we have hundreds of contributions, with most regions receiving regular stories and engagement and sign-ups growing consistently by more than 200% per week.
- ✓ Svidok attracted attention from the Ukrainian government and the US government, leading to a joint exhibition of photographs in the Capitol Rotunda in July alongside pictures by the late Max Levin. This exhibit is now travelling to all 50 state capitals.

Economists for Ukraine

- ✓ Our work on defining energy and financial sanctions has been used almost word for word by the US, UK, and EU to guide their eventual sanctions positions and legal frameworks.
- ✓ CEO James Hodson is currently leading the Working Group on IT Sanctions against Russia, and has recently been placed on a travel ban to Russia alongside Jill Biden and Senator Mitch McConnell.
- ✓ Our Economists for Ukraine initiative has helped displaced faculty members find new temporary or full-time positions during the war, has provided skills-gap training to hundreds of students whose universities have been bombed or shut down, and has provided direct aid of clothing, shoes, medical equipment, drones, and other verified need items totalling over \$40k.

Rebuild, Reimagine, Accelerate Ukraine

- ✓ Along with CEPR, the Spogli Institute for International Studies at Stanford University, and representatives of Ukraine and allied governments, we are one of the main groups pursuing framework recommendations for the eventual reconstruction of Ukraine. This

includes reintegrating 5M+ refugees, and 10M+ internally displaced people over a 2-5 year horizon, addressing institutional corruption and governance issues, major infrastructure projects, and the move towards sustainable economic development across all sectors.

To date we have raised approximately \$400,000. These funds will run out in five weeks. The following is a snapshot of that impact and detail of expenditures with a focus on the generous support of the Oxman-Ackman Family Foundation's support of the LifeForce initiative of \$250k.

\$400k: Has supported Ukrainian employees and their families; built advanced tech aid platforms; provided medical aid for defenders and shoes for children; created visuals to tell the story; enabled international experts to advise on sanctions and a recovery plan for Ukraine; helped our core team to coordinate this worldwide effort.

Budget Summary

We spend \$80k per month on-the-ground in Ukraine right now to support the development and maintenance of our technology, and pay teams on the ground across Kyiv, Odessa, and Kharkiv (with Mykolayv soon coming on line). **It costs \$20k per month for each team to**

support a city. The current development work for both LifeForce and Svidok is just under \$30k per month. Going forward, costs will decrease in the development space (but will remain non-negligible due to managing mission critical production infrastructure), **enabling us to direct funds to support more Ukrainian cities.**

"Being able to provide summer shoes to displaced Ukrainians was one of the most meaningful things I did while volunteering in Ukraine. The need was overwhelming. We helped women and children from Luhanask, Donetsk, Kharkiv, Mariupol - many escaped under gunfire; many had no homes to return to. A portion of the aid was sent to 150 orphaned children that were evacuated from Donbas. The orphanage director was in tears when the boxes arrived."

supporting Ukraine for the past 3 months (e.g. promo videos, a Conversation with Ukraine, explainer videos, the Economists for Ukraine website, etc.).

We spend only \$5k per month on our non-Ukraine staff supporting Ukraine projects—i.e. staff time, materials, and events such as the exhibit in Congress. We have averaged about \$3k per month in outside contract design work

Altogether, we spend about \$90k per month on our work in Ukraine, **giving us about 5 more weeks of runway**. The AI for Good Foundation is an expert at implementing the latest tech with a lean budget and operations team. **Expanding our human resources to include almost 40 Ukrainians and designing and implementing a fresh approach to humanitarian aid has been costly. Securing amplified investment would enable us to grow the impact** of these endeavors and to continue to **Stand with Ukraine**—assuring them that the international community has not forgotten them.



Next Steps

Raising Support for the War Time Response and for What Comes Next

With **\$400,000** the AI for Good Foundation has coordinated aid, built several programs from the ground up, employed 37 Ukrainians during wartime, and drafted a plan for next steps. We need **\$1.25million** to operate and expand the LifeForce and Svidok projects for the next year. This investment would make it possible for us to continue to employ and grow our Ukrainian teams and support the efforts of our core US-based staff coordinating these international efforts, including the amplification of our message in high-profile strategic meetings (such as the exhibit in Congress in July and the Yalta European Strategy Conference in Kyiv in September).

Additional funds beyond this would provide the runway for another year of the projects in Ukraine, which will be required as the AI for Good Foundation and our partners support the reconstruction efforts through our Rebuild project.

All of our projects in the Humanitarian Aid 2.0 vertical are designed to collaborate with traditional efforts like food distribution and emergency medical care by international volunteers. Our technology makes services and resources safer and strategically deployed to areas that need them most. Our storytelling efforts like Svidok enhance collaboration with the Ukrainian government and international media. Great impact can be made by filling in the gaps with technology and using shared expertise to give a face and a voice to the civilians affected by aggression.

Telling the Story

In tandem with our technical projects, we have endeavored to amplify the story of Ukrainians young and old. Our “A Conversation with Ukraine” Event featured policymakers and first responders. Our live action LifeForce promotional video was made by our Ukraine Team and shows in real time how civilians can access and use LifeForce. The two animated pieces use artistic interpretation to show the cost of the war and the path that civilians and supporters alike can take to use and support our projects. The AI for Good US team is working on securing celebrity voice actors for the animated pieces and securing the help of the greater #HelpUkraineNow movement to share their message. Finally, the Economists for Ukraine and AI for Good Team are interfacing daily with media and policy makers to keep the ongoing war and response relevant.

Electrifying a Movement

Our response was nearly immediate following the invasion at the end of February 2022. In 5 months we have organized, built, grown, and collaborated. In essence, this project is launched but only beginning. AI for Good is seeking not only financial support but future coalition building. To truly help Ukraine and future areas in crisis, the international aid community must modernize and collaborate. We see these projects as a spark. Let's build a fire.

Partnerships & Events

The AI for Good Foundation and those who assist us are part of an international effort using the latest technology, networking, fastidious documentation, economic analysis, and coalition building. Here are some of our partners:





Publications & References

01. Op-eds

- [Washington Post](#)
- [LA Times](#)
- [Project Syndicate](#)
- [See more at Economists for Ukraine](#)

02. Media

- [The Independent](#)
- [Bloomberg](#)
- [News Nation](#)
- [BBC Newsnight](#)
- [Deutsche Welle #1](#)
- [Deutsche Welle #2](#)

03. Other Writings

Whitepapers by the International Working Group on Russian Sanctions, of which our core team of Economists for Ukraine is a part. All the white papers and statements can be found [here](#).

"In summary, it is cheaper to not buy Russian oil, and the cheaper price will have tangible economic benefits for the EU zone and its allies. We will reduce the war's lifespan, and reduce the amount of aid required to sustain and rebuild Ukraine. We will save people's lives. We just need to open our eyes to the actual cost of continuing to buy Russian energy products."

*From James Hodson's op-ed:
The Real Price of Russian Oil and Gas*

[Read the op-ed here](#)

Thank you.

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